Engage, explore, expand

By Sierra Rendon, today Staff

When you come to an event like CDA Presents, you probably have a goal (or two) in mind. Whether that goal is to pick out new products to increase innovation in your office or to learn new techniques to implement immediately, the opportunities are endless this week at CDA Presents. The

ADHP dental students pause for a commemorative group photo before heading into the CDA Presents on Thursday morning in San Francisco. (Photos/Sierra Rendon, today Staff)

Every topic you could want

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A bevy of educational opportunities continues today with workshops, lectures and free one-hour lectures on the exhibit hall floor. Every topic you might want to learn more about in relation to your dental practice seems to be touched upon, including billing, team-building opportunities, chairside CAD/CAM, implant restorations and so much more. Here are just a few of the highlights for today’s schedule:

- “A Primer on Marijuana and its Dental Implications” with Dr. Harold Crossley from 8:10:30 a.m. in Moscone North 22/23, and offering 2.5 C.E. units.
- “Ask the Expert: Regulatory Compliance 2018” with speaker Teresa Pichay from noon to 1 p.m. at The Spot (on the exhibit hall floor), and offering 1 C.E. unit.
- “Smile Line Rehabilitation with Implants” with Dr. George Priest from 12:30 to 3 p.m. at Moscone North 20/21, and offering 2.5 C.E. units.

Grab the pull-out schedule from the CDA Presents Guide or download the app for more information on educational opportunities.
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Engage

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Art and Science of Dentistry here in San Francisco.

A diverse range of educational topics are covered in this week’s CDA schedule, featuring world-class speakers and pillars in the dental industry. From oral surgery to bone grafting to forensic dentistry and laser-assisted dentistry, you are sure to find a lecture, workshop or exhibit-hall demonstration that fits your exact needs.

At the same time, about 600 exhibiting companies are available in the exhibit hall, presenting the best products, technology and services to optimize your dental practice. Pay extra attention to new products and show specials so that you make the most of your time here at CDA Presents.

Here are some highlights to keep in mind while exploring the exhibit hall:

• **Seamless digital workflow:** Henry Schein One is launching Dentrix® G7, featuring integration with imaging software and Dentrix Smart Image. By integrating imaging solutions through Dentrix Smart Image, practitioners can access images from a single place in Dentrix – the Patient Chart – which also improves workflows for case diagnosis and acceptance.

This award-winning practice-management system integrates with the industry’s leading digital-imaging solutions to enhance both clinical and financial workflow and improve efficiencies for diagnosis and billing. Visit booth No. 614 for more information.

• **Fast and easy oral screening:** ARKRAY, booth No. 842, is introducing SiLL-Ha Oral Wellness System, a breakthrough approach to salivary screening, oral care and overall wellness. A simple, elegant system using a saliva sample and a five-minute process yields a patient-friendly, multi-point analysis for your patients.

• **The Omnicore™ Solution:** Henry Schein One is launching TechCentral’s new, all-in-one network infrastructure solution, Omnicore, here in San Francisco. Omnicore provides essential hardware and services to support dental practices’ IT needs. “Maintaining hardware, operating cases to the lab through a single chairside restorative ecosystem that simplifies the restoration process. Clinicians can design and mill single-visit restorations in-office or send cases to the lab through a single easy-to-use interface. To learn more about this technology, visit Glidewell Dental at booth No. 1303.

The exhibit hall is open until 5:30 p.m. today and from 9:30 a.m. to 4:30 p.m. Saturday.

• **Simplifying restoration:** The glidwell.io™ In-Office Solution is a chairside restorative ecosystem that provides greater peace of mind, giving dentists more time to deliver quality patient care rather than worry about IT maintenance.

• **Brandon Correa, equipment specialist, at the Henry Schein booth, No. 516, notes CBCT show specials could save clinicians as much as $15,000.**

Attendees stream through the aisles of the exhibit hall Thursday at CDA Presents.